



THE
FOOD
BUSINESS
SCHOOL®



Building Sustainable Supply Chains for a Sustainable Future

—with Helene York, Global Director, Responsible Business for Compass Group at Google

**COURSE
DETAILS:**

OCTOBER 3–NOVEMBER 4, 2016
ALL ONLINE (mostly asynchronous)

\$295 USD THROUGH SEPTEMBER 19
\$450 USD AFTER SEPTEMBER 19

WEEKLY COURSE SAMPLING

WEEK ONE

- Define terms
- Set expectations
- Form teams

SAMPLE ACTIVITY:

Read [Who is VSO?](#) and watch [The Story of Chocolate](#). Ask yourself: How many steps in the supply chain can you name? Write them down or map them out and then **discuss**, in your groups, whether or not they are sustainable.

WEEK TWO

- Assess impact
- Review the life-cycle
- Review uncertainty, market size, and strategy

SAMPLE ACTIVITY:

Working in teams, **draw** a life-cycle map for any product—noting the possible relative environmental impact of each step. **Determine** the biggest impacts and **propose** how to reduce them.

WEEK THREE

- Consider the impact of “certifications” versus “practices”
- Draft your supply plan
- Explore the impact of scale in operations

SAMPLE ACTIVITY:

Listen to a [podcast](#) featuring Maureen Ogle, author of *In Meat We Trust*. **Create** a podcast of your own as reply.

WEEK FOUR

- Explore unfamiliar and alternative sources
- Respond to food waste
- Propose BIG actions

SAMPLE ACTIVITY:

Read about [whey](#), a byproduct of Greek yogurt making. In teams, provide a **critique** of whey as environmental nightmare—or trash-to-cash opportunity.

WEEK FIVE

- Anticipate crisis
- Build resiliency
- Share your supply plan

SAMPLE ACTIVITY:

Working in teams, **develop** a scenario/pitch for a supply chain using a by-product of production. **Provide context**, persuasion for producers—and if a product, **share plans** to bring that product to market in a meaningful way.

“I have always been interested in food and sustainability and would like to transition to a career in that area. That said, I didn’t really know where to begin, especially coming from luxury skincare, so this course gave me a good foundation.”

—Maude Bunn, FBS Learner